

# Selvam College of Physical Education

*(Affiliated to Tamilnadu Physical Education and Sports University, Chennai – 600 127)*  
Salem Road, Ponnusamy Nagar, Pappinaickenpatty – Post  
Namakkal – 637 003, Tamilnadu – State

## **B. B. A (Sports Management) Degree Course – Regular Mode – Three Years REGULATIONS AND SYLLABUS**

The Choice Based Credit System (CBCS) for the three year B. B. A Degree Programme in Sports Management (Regular Mode) is implemented from the Academic Year 2018 – 2019 onwards.

### **1. ELIGIBILITY FOR ADMISSION**

Candidates who have passes 10 + 2 examination shall be eligible for admission to the B. B. A (Sports Management) Degree Course.

The Candidate should not have completed 21 years of the age on 1<sup>st</sup> July.

However, relaxation of 3 years shall be given for SC, SC (A)/ ST Candidates.

### **2. COURSE OF STUDY**

The normal duration of the B. B. A (Sports Management) Degree Course shall be 6 Semesters (3Years) and the students shall be permitted a maximum of Six Years from the year of admission to complete the Course.

### **3. SEMESTER**

An Academic Year is apportioned into Two Semester.

Odd Semester – July to November

Even Semester – December to April

In each Semester, the Subjects are taught for 18 weeks (100 days)

### **4. CHOICE BASED CREDIT SYSTEM (CBCS)**

The total credit requirements for all the course in the Three Years to complete the course are 135 Credits under CBCS.

## 5. DETAILS OF THE STUDY AND CREDIT DISTRIBUTION

### B. B. A (Sports Management) – Regular Mode

First Semester					
Code	Subject Name	Internal	External	Total	Credits
BBASM101	Tamil/ Hindi – Paper - I	25	75	100	3
BBASM102	English – Paper - I	25	75	100	3
BBASM103	Principles of Management	25	75	100	4
BBASM104	Financial and Management Accounting	25	75	100	6
BBASM105	Business Economics	25	75	100	5

Second Semester					
Code	Subject Name	Internal	External	Total	Credits
BBASM201	Tamil/ Hindi – Paper – II	25	75	100	3
BBASM202	English – Paper - II	25	75	100	3
BBASM203	Organizational Behaviour	25	75	100	4
BBASM204	Business Environment	25	75	100	4
BBASM205	Business Mathematics and Statistics	25	75	100	6

Third Semester					
Code	Subject Name	Internal	External	Total	Credits
BBASM301	Legal Systems in Business	25	75	100	4
BBASM302	Business Communication	25	75	100	5
BBASM303	Operations Research	25	75	100	6
BBASM304	Management Information System	25	75	100	4
BBASM305	Soft Skills-I(Oral communication)	25	75	100	4

Fourth Semester					
Code	Subject Name	Internal	External	Total	Credits
BBASM401	Production and Operation Management	25	75	100	5
BBASM402	Marketing Management	25	75	100	5
BBASM403	Financial Management	25	75	100	6
BBASM404	Human Resource Management	25	75	100	5
BBASM405	Soft Skills-II(Written communication)	25	75	100	4

Fifth Semester					
Code	Subject Name	Internal	External	Total	Credits
BBASM501	Research Methods in Business	25	75	100	5
BBASM502	Total Quality Management	25	75	100	4
BBASM503	Sports Organization and Administration	25	75	100	5
BBASM504	Fundamentals of Sports Management	25	75	100	5
BBASM505	Soft Skills-III(Report Writing and Presentation)	25	75	100	4

Sixth Semester					
Code	Subject Name	Internal	External	Total	Credits
BBASM601	Entrepreneurial Development	25	75	100	4
BBASM602	Retail Management	25	75	100	4
BBASM603	Sports Marketing	25	75	100	5
BBASM604	Sports Facility Management	25	75	100	5
BBASM605	Project Work	25	75	100	5

## 6. ASSESMENT

### (A) Theory

Assessment of a student's attainment will consists of Continuous Internal Assessment (CIA) and End Semester Examination (ESE). The ratio between CIA and ESE will normally be 25:75

**(B) Continuous Internal Assessment (CIA)**

The CIA marks shall be awarded based on the following

- Best Scores of Two Tests out of the Three Tests - 20
- Assignments - 05

**(C) End Semester Examination (ESE)**

Except in the case of project-work and exclusively practical/ field placement courses, the ESE will consist of a written examination of three hours duration for a maximum score of 75.

**7. PATTERN OF QUESTION PAPER AND EVALUATION**

The following procedure will be followed for Evaluation

- (A) The Question Paper pattern under CBCS will include three sections carrying 2 marks, 5 marks and 10 marks questions respectively.
- (B) Single Evaluation will be done by the Examiners duly appointed by the University.
- (C) A Candidate is required to secure a minimum of 40% marks in the End Semester Examinations, i.e. 30 marks out of 75 and a total of 40 marks including Internal Assessment.

**8. ATTENDANCE REQUIREMENT FOR APPEARING SEMESTER EXAMINATIONS**

- (A) A minimum of 80% of attendance is compulsory under CBCS to appear for the End Semester Examinations. Otherwise the candidate shall not be permitted.
- (B) A candidate who fails to secure the minimum stipulated attendance has to **REDO** the concerned semesters.